

Association of Pharmacy Technicians UK

Cookie Policy

A member of The Pharmacy Network

Introduction and definitions

- In order to collect the information including Personal Data described in our Privacy Policy We may use Cookie and similar technology on Our Site.
- **The Association of Pharmacy Technicians UK** is a member of The Pharmacy Network, a learning system where you can read articles, take e-learning modules, keep an e-learning log, take part in community activities and more. The Pharmacy Network is operated and maintained by or on behalf of Communications International Group Limited (registered in England & Wales with number 01241120) whose registered office is at 239 Linen Hall, 162-168 Regent Street, London W1B 5TB and its subsidiary and associated group companies (“**CIG**”, “**We**”, “**Our**” and “**Us**”).
- In this Cookie Policy the following terms shall have the following meanings;
“**Cookie**” means a small text file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site. Cookies can be first party, i.e. Cookies that the website you are visiting places on your device, or third-party Cookies, i.e. Cookies placed on your device through the website, but by third parties, such as Google. For further information please visit www.allaboutcookies.org.

“**Our Site**” or “**The Site**” means this the Association of Pharmacy Technicians UK and/or The Pharmacy Network

- We use Cookies to distinguish you from other users of Our Site. This helps Us to provide you with a good experience when you browse Our Site and also allows Us to improve The Site. The Cookies that We use enable Us to recognise your device so you don't have to give the same information several times during one task. They also recognise when you have given your username and password so that you don't need to do it for every web page that you visit. They also measure how many people use Our Site so that We can make it easier to use and ensure there's enough capacity to make The Site fast.
- Certain Cookies contain personal information, for example if you click on a "remember me" button when you log-in a Cookie will store your username.

What Cookies do We use?

Generally, Our Cookies perform up to four different functions:

- Strictly necessary Cookies. These are Cookies that are required for the operation of Our Site. They include, for example, Cookies that enable you to log into secure areas of Our Site, use a shopping cart or make use of e-billing services.
- Analytical/performance Cookies. These are Cookies that allow Us to recognise and count the number of visitors to The Site and see how visitors move around The Site

when they are using it. This helps Us to improve the way Our Site works, for example, by ensuring that users are finding what they are looking for easily.

- Functional Cookies. These Cookies are used to recognise your device when you return to Our Site. This enables Us to personalise Our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- Tracking cookies. These Cookies record your visit to Our Site, the pages you have visited and the links you have followed. We will use this information to make Our Site and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

We may also use your IP address to help diagnose problems with Our server, to administer Our Site and to improve the service We offer to you. An IP address is a numeric code that identifies your computer on a network, or in this case, the internet. Your IP address may also be used to gather broad demographic information.

Does anyone else use Cookies on Our Site?

- Third parties such as The Pharmacy Network's advertisers and sponsors may also set and access their own Cookies on your computer if you choose to have your Cookies enabled in your browser. These third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use Cookies on Our Site. We have no control over third party Cookies. These cookies are likely to be analytical/performance Cookies or tracking Cookies.
- We use third-party ad servers who may use Cookies to allow advertisers to show you advertising on The Pharmacy Network and to control certain routine advertising concerns such as making sure that you do not see the same ad too many times or that the ads are shown in the format best suited for your browser. Advertising may also be targeted and as such you may be shown ads based on certain demographic information which We may provide (e.g. the size of your organisation or your professional responsibilities). As such, advertisers may use a profile they have built on sites that you have previously visited to present you with more relevant advertisements during your visit to Our Site.
- We may use third party services that allow Us to set Cookies and to collect anonymous traffic and behavioural information by monitoring anonymous visitor activity.
- We may also use third party ad servers who may use Cookies to enable advertisers to re-target you based on an anonymous but unique profile across a number of unaffiliated websites, a method known as online behavioural advertising.
- You can find more information about each ad servers' practices (DoubleClick and Google AdSense) by reviewing their privacy policies. You can find more information or turn off targeting by member companies at YourOnlineChoices UK, <http://www.youronlinechoices.com/uk>.
- If you are based in the European Union and would like to learn more about how advertisers use these types of Cookies or to choose not to receive them, please visit

www.youronlinechoices.eu If you are based in the United States and would like to learn more, please visit <http://www.aboutads.info/choices/>.

- If you would like to disable third party Cookies you can do so by going to the relevant third-party website and opting out there.
- Please note that if you opt out of third party advertising Cookies, you will still continue to receive advertising when using the website, however that advertising may not be tailored to you.

How to control and delete Cookies.

- If you wish to restrict or block the Cookies which are set by Our Site, or indeed any other website, you can do this through your browser settings. The "Help" function within your browser should tell you how to activate the setting on your browser that allows you to refuse the setting of all or some Cookies.
- You may wish to visit www.aboutcookies.org which contains comprehensive information about how to restrict or block Cookies on a wide variety of browsers.
- You will also find information about how to delete Cookies from your machine as well as more general information about Cookies.
- PLEASE NOTE THAT IF YOU USE YOUR BROWSER SETTINGS TO BLOCK ALL COOKIES (INCLUDING ESSENTIAL COOKIES) YOU MAY NOT BE ABLE TO ACCESS ALL OR PARTS OF THIS WEBSITE.

Amendments

- We may revise this Cookie Policy from time to time. Any changes We make to the Cookie Policy in the future will be posted on this page.

This version of the Cookie Policy was last revised on 24th April 2018.