



Association of Pharmacy Technicians UK

CORPORATE PARTNERSHIPS





Welcome

The Association of Pharmacy Technicians United Kingdom, APTUK, is the professional leadership body for Pharmacy Technicians in the UK. APTUK a Limited by Guarantee (Not for Profit) Company that exists to advance the pharmacy technician profession for the benefit of patients, the public and its pharmacy technician members. Our vision is to lead pharmacy technicians to deliver professional excellence for patient centred care.

Our new website will be launched in mid-2018, providing opportunities to include links to e-learning and a facility to record their professional skills and knowledge for revalidation purposes.

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What we do

Association of Pharmacy
Technicians UK



We work on behalf of our members and pharmacy technicians, championing and safeguarding the pharmacy technician profession, enhancing the education and scope of practice, by supporting the delivery of professional excellence and patient centred care for the health and wellbeing of patients and all pharmacy service users.

We support our members, the pharmacy technician profession and pharmacy by:

- > Influencing change for the advancement and safeguarding of the pharmacy technician profession
- > Representing the opinions of our members and responding to the professional needs of pharmacy technicians at national and local level.
- > Providing developmental support for the delivery of patient centred professionalism
- > Actively pursuing the sharing of knowledge and experience through professional networking and collaborative working.
- > Promoting the pharmacy technician profession, foundation and advanced roles, within the pharmacy team, to shape its future development.

We deliver this through professional development and support, research and engagement with stakeholders and the professions. We are committed to improving patient centred care and patient safety through developing professional practice by:

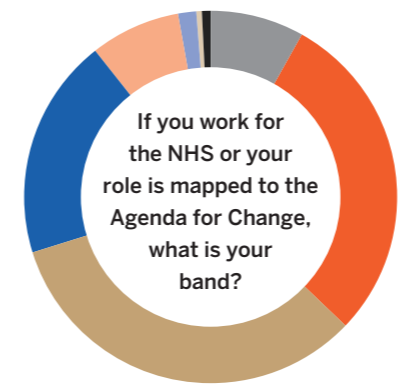
- > Supporting continuing professional development of our members.
- > Leading and influencing the advancement and improvement of the education of both pre-registration trainee and registered pharmacy technicians responding to the evolving role of pharmacy technicians and future delivery of pharmacy.
- > Supporting innovation through quality systems to enhance the safe and effective supply and use of medicines.
- > Maintaining links and professional relationships with key stakeholders.
- > Supporting professional empowerment of pharmacy technicians.
- > Recognising professional development through the APTUK Foundation Pharmacy Framework.
- > Ensuring the professional voice of the pharmacy technicians is heard at the highest levels of healthcare and government through direct advocacy, our responses to consultations, policy developments and the APTUK Advisory Group, forums and groups; advising on the greater use of pharmacy technicians.
- > Promoting and engaging in research and evaluation to inform on the professional practice of pharmacy technicians





Our membership

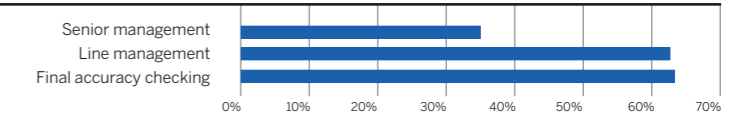
We have over 1700 members, having grown in membership by 18% in the past year, a trend that looks set to continue. Our members come from all sectors of pharmacy and have wide ranging roles although a survey of members in December 2017 found that a 35% of our members are in senior leadership positions.



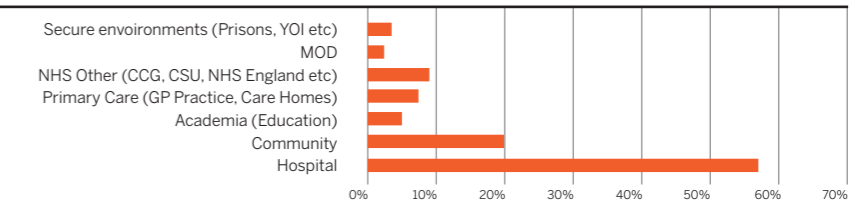
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Our membership is made up predominantly with those working in hospital pharmacy, although we have an increasing number of community pharmacy technician members. We also have significant numbers of members working across primary care (CCG, CSU, GP, Care home) and education and training.

Core responsibilities of our membership (responses)



Membership by sector of work (responses)





Professional support for our members



Pharmacy Technician Journal

We publish a quarterly journal, encouraging members to submit articles in relation to improvement projects, highlighting new and emerging roles plus medicine reviews.

Newsletters

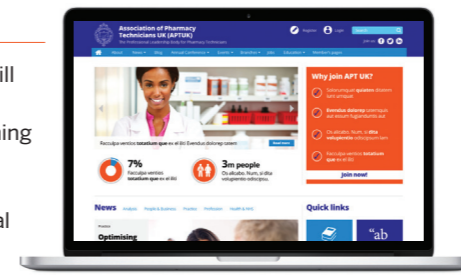
Newsletters are circulated to provide interim updates on current issues, raising awareness of consultations and changes to practice.

Branch network

Our branches continue to grow in number, providing an opportunity for local groups to meet for networking across all sectors and educational workshops.

Website

A new website will provide links to sponsors e-learning packages and signposting to other educational organisations.



Social media

We maintain a strong social media presence which includes regular posts and sharing of information with the wider pharmacy technician community.

 @APTUK1  /APTUK1/





Annual conference

Bringing together over 200 like-minded professionals to learn from leading experts, exchange ideas and debate the hottest topics surrounding current practice.

The two-day programme delivers:

- > An exciting and forward-looking line up of speakers, featuring key topical subjects and issues affecting all sectors of pharmacy.
- > Reflect the professional direction being seen in all sectors of healthcare across the UK
- > Demonstrate the leadership role of the Association to our members
- > Address the issues that are important to our members
- > Highlight the importance of collaboration in today's healthcare systems
- > Profile the latest pharmacy innovation and research
- > Allow networking time for sponsor engagement in our exhibition hall

Who attends?

The event attracts over 200 pharmacy technician delegates from hospital, procurement, training and medicines management, community, local health boards, primary care trusts and clinical commissioning groups, as well as the prison service, ministry of defence, dispensing doctors and specials manufacturing.

Poster competition

Poster submissions are displayed in a special area for the duration of the conference and awards presented for the winners at the awards evening. Submissions include service improvements, pilot studies, and innovative practice

Awards Evening

We invite nominations for our annual awards to showcase the achievements of pharmacy technicians around the UK. The winners are invited to the awards evening at conference to be presented with a certificate, trophy and provided with a bursary.





Corporate partnerships



Following discussions with our corporate sponsors, we have revised our corporate packages to include closer working and greater flexibility for our partners. We aim to work throughout the year with our partners and deliver value over and above that delivered solely by exhibiting at our conference.

| | GOLD | SILVER | BRONZE |
|--|--------------|--------------|--------------|
| Stand at APTUK 2018 Conference and Exhibition | ✓ | ✓ | ✓ |
| Acknowledgement of being Gold/Silver/Bronze corporate sponsor 2018 on all conference documentation | ✓ | ✓ | ✓ |
| Advertisements in four copies of Pharmacy Technician Journal (half page, full colour) | ✓ | * | |
| 2 Full Conference 2018 tickets including accommodation and Awards Dinner for 2 company Representatives | ✓ | * | |
| Promotional materials in delegate packs | ✓ | ✓ | ✓ |
| Logo, link and advertising on the APTUK website | ✓ | ✓ | ✓ |
| Information distribution to members via email (promotional material or questionnaire) | Twice yearly | Once yearly | |
| Educational Supplement (up to 4 pages) in the Pharmacy Technician Journal | ✓ | * | |
| Chance to run a workshop at the Annual Conference 2019 | ✓ | * | |
| Sponsored Places for 2 pharmacy technician customers | ✓ | * | |
| Price (no VAT) | £5995 | £4495 | £3495 |

* Choose from two of these





Further options

APTUK are always looking to work with our partners in the best possible way. If you feel that there are other ways we could work together then please don't hesitate to get in touch. We have experience in delivering bespoke solutions where needed.

Promotional materials in delegate packs

A flier can be added to the delegate packs which are distributed to delegates at registration. Fliers are to be a maximum of A4 in size and no more than 8 pages long.

Opportunity to run a workshop at the Annual Conference

A corporate partner can run a workshop lasting up to one hour at our annual conference. The topic and content are to be developed in collaboration with APTUK Directors.

Logo, link and advertising on the APTUK website

Your logo and link will appear on our website, and you will have the opportunity to provide us with a 468x60 pixel banner advertisement.

Information distribution to members via email

This could be a survey, promotional material or information about your organisation or a specific product. This will be ratified by the Directors and then sent out to all members. Corporate partners can do this twice a year.

Educational Supplement in the Pharmacy Technician Journal

This will be in the form of an up to 4 page "pull-out" distributed in the Pharmacy Technician Journal. It is to be developed by the partner on a topic of their choice in collaboration with the APTUK Directors.

Advertisements the quarterly Pharmacy Technician Journal

The Pharmacy Technician Journal is distributed to all members four times a year. It contains news, educational content and comment, alongside advertisements from our partners. The advert will be full colour and half (A4) page.

Sponsored Places for 2 pharmacy technician customers

Funded places for two of your pharmacy technician customers for both days of the conference (accommodation not included). Partners may wish to sponsor bursary places to be awarded to APTUK members at the discretion of the APTUK Directors.

Contact businessdevelopment@aptuk.org to discuss any of the packages above.





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